



## **FOR IMMEDIATE RELEASE**

**MARCH 2, 2017**

Jonesboro, AR: The Jonesboro Open has added its first sponsors to the Disc Golf Pro Tour stop coming to town on April 13-16. The Disc Golf Pro Tour (DGPT) consists of nine tournaments held from early March to mid-September and will conclude with the Tour Championship the weekend of October 19-22.

Prodiscus has already been announced as the Presenting Sponsor as the disc manufacturer based in Finland looks to grow its brand in the United States. New Naming Sponsors include the Arkansas State University College of Business and Centennial Bank. Media partners include East Arkansas Broadcasters, Ritter Communications and KJNB-TV in Jonesboro. Hole Sponsors include Memphis Area Disc Golf and Gearhead Outfitters.

The Naming Sponsors have the opportunity to place their name on six different aspects of the Jonesboro Open. With the College of Business and Centennial Bank already claiming two, only four Naming Sponsorships remain. All volunteers for the tournament will meet and organize under the College of Business Volunteer Tent. All players on the Amateur side of the tournament will use the Centennial Bank Players Tent as their tournament headquarters.

Media partners have agreed to advertise the Jonesboro Open on three different media. East Arkansas Broadcasters has agreed to publicize the event over their entire network which covers 99 counties in Arkansas, Missouri and Tennessee. KJNB-TV will air commercials on CBS and Fox network television the month leading up to the event. Finally, Ritter Communications is already airing commercials promoting the Jonesboro Open over its cable outlets from Millington, Tennessee to Mountain Home.

Ritter Communications Tubetown is also going to broadcast three rounds of the event live beginning on Friday, April 14 at 3:00 p.m. Complete round coverage will be shown for the second, third and final rounds live on the internet and on Ritter Tubetown.

Several other companies in town have stepped forward and offered in-kind support for various portions of the event. Those companies include Artents, SuddenLink, Lyon's NEA Trophy and Engraving and Bennett's Nursery as well as Dynamic Discs based in Emporia, Kansas.

The Disc Golf Pro Tour kicks off this week in Phoenix, Arizona and has stops in Waco and Dallas before coming to Northeast Arkansas. Currently, there are players from 22 different states and three foreign countries signed up to play in Jonesboro.

Tournament Director Brad Pietz has been planning and working toward this type of event in Jonesboro for over five years and is excited to see it all come together. “The Disc Golf Pro Tour is a concentrated effort to showcase the best disc golfers on the planet on world class courses. We have been given the opportunity that countless other cities around the country are begging to get.” Pietz said. “It will take all of us working together to keep the Pro Tour in Jonesboro. We are still looking for a Title Sponsor, someone in Northeast Arkansas that can see how big this can be for our community. We also need additional sponsors and a volunteer base as we get closer.”

For more information on the Disc Golf Pro Tour, visit [www.DGPT.com](http://www.DGPT.com). To contact Brad Pietz or Jordan Lane, Assistant Tournament Director, in regard to sponsorships for the Jonesboro Open, e-mail [DiscSideofHeaven@gmail.com](mailto:DiscSideofHeaven@gmail.com) or call 870-336-0347.

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